

Economic Outlook Breakfast

Shadow Lake Golf & Racquet Club
1850 Five Mile Line Road
Penfield, New York 14526

August 19, 2010

Name			Title		
Company					
Address					
City		State		Zip	
Phone		Fax		e-mail	

Registration Fee

\$25 CPM, Candidate, ARM, Associate Member

\$30 Non Member

Total Payment \$ _____

**PLEASE MAKE CHECK PAYABLE TO: IREM
CHAPER 58 ON OR BEFORE AUGUST 11, 2010.**

Send check to: Nanette Stubbe
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Institute of Real Estate Management
of the National Association of Realtors



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Rochester – Western New York

Chapter 58



ECONOMIC OUTLOOK
BREAKFAST

DATE: AUGUST 19, 2010

TIME: 7:30 AM
Registration

7:45 AM
Buffet Breakfast

8:15 AM
Program

PLACE: Shadow Lake Golf &
Racquet Club
1850 Five Mile Line Rd
Penfield, New York

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FIVE STAR CHAPTER
Education. Ethics. Excellence.

SPEAKER



Brian Sampson
Unshackle Upstate

HURDLES & CHALLENGES OF THE TIMES

Mr. Sampson is the Executive Director of Unshackle Upstate. In this role, he is responsible for coordinating the coalitions Public Policy agenda and advocating for reform in state government. He is also responsible for the overall growth of the coalition and engaging our partners and assisting them with policy initiatives.

In June 2008, Mr. Sampson took on the additional role of Acting Regional Director for Western New York. In this capacity, Mr. Sampson managed operations of ESD's Buffalo based Western New York regional office on a day-to-day basis in concert with long term strategic goals. He was responsible for engaging in problem solving, proactive planning and management of staff and resources.

Mr. Sampson was a graduate of Michigan State University with a bachelor of arts in Psychology and a minor in Communication. He is also a 2001 graduate of Leadership Rochester and recipient of the 2008 40 Under 40 award.

SPEAKER



Heidi N. Zimmer-Meyer
Rochester Downtown Development Corporation

DOWNTOWN NEWS

Ms. Zimmer-Meyer is currently President of the Rochester Downtown Development Corporation (RDDC), where she has held a number of positions over the past 23 years.

Ms. Zimmer-Meyer is serving as Co-Chair of the Mayor's Midtown Advisory Committee, and also serves on the Rochester City Planning Commission, the Rochester Police Chief's Council, and is a Vice President on the NYS Urban Council.

She holds a Masters Degree in City and Regional Planning with a joint degree in Economic Development and Real Estate Development from the University of North Carolina at Chapel Hill, and a B.A. degree From the University of Rochester with a double major In Anthropology and Urban Sociology.

SPEAKER



Matt Hurlbutt
Greater Rochester Enterprise

THE ROCHESTER MARKET

Mr. Hurlbutt works directly with corporate executives and national site selectors as they consider locations for investment and job creation. In addition, he collaborates with local partners to leverage the region's assets in order to support innovation and economic growth.

Prior to joining GRE in 2008, Mr. Hurlbutt served as the managing Director of Finger Lakes Wired. Finger Lakes Wired, with RochesterWorks, Inc. as the lead agency, was awarded \$15 million through the US Department of Labor's WIRED Initiative in 2006. The Partnership represented 21 business, higher education, philanthropic, economic and workforce development organizations in the nine county region dedicated to transforming the regional economy.

Mr. Hurlbutt was named to the 40 under 40 list by the Rochester Business Journal. He is a member of Pi Alpha Alpha, the National Honor Society for Public Affairs and Administration. He holds a master of Public Administration degree from the State University College At Brockport and a Bachelor of Arts degree in Political Science, State University of New York College at Geneseo.