



Rochester Western New York Chapter 58
 PO Box 202
 North Chili, New York 14514-0202
 Office (585)889-8040 Fax (585)889-7688

**Sustainable Real Estate Management
 SRM001**

This course focuses on common sense, cost-effective solutions to sustainable real estate management. It also earns elective credit toward the National Association of Realtors® Green Designation

**MARCH 17, 2010
 8:30 AM – 9:00 AM Registration
 9:00 AM – 4:00 PM Seminar**

SEATING IS LIMITED SO REGISTER EARLY

**GREATER ROCHESTER ASSOCIATION OF REALTORS EDUCATION CENTER
 930 EAST AVENUE
 ROCHESTER, NEW YORK 14607**

**\$125 IREM MEMBER - \$155 NON-MEMBER
 LUNCH WILL BE PROVIDED**

FACILITATOR

STEVEN SAVOCA, CPM®, RPA, LEED AP

Mr. Savoca has been involved in property management since 1995, overseeing various aspects of real estate management including, residential, commercial, industrial, and manufactured housing. He is currently a Commercial Property Manager with Konar Properties. Steven is a LEED Accredited Professional as designated by the United States Green Building Institute, and holds the designations of Certified Property Manager (IREM) and Real Property Administrator (BOMI). Steven serves as Vice President of Education for the Rochester Western New York Chapter 58 and was “CPM of The Year” in 2007 and 2009.

WHAT YOU WILL LEARN

- **Sustainability and Real Estate Management:** Owner’s goals and expectations, tenant and resident demand, government regulations and incentives, certifications and standards.
- **Sustainable Property Operations:** Management plans, maintenance, green cleaning, tenant and resident relations and education, tenant improvements and renovations, transportation.
- **Increasing Energy and Water Efficiency:** The manager’s role in resource efficiency, benchmarking, resource use and supply, operations and maintenance, equipment and technology, measuring results.
- **Improving Indoor Environmental Quality (IEQ):** IEQ factors, proactive indoor air quality testing, tenant and resident surveys, sustainable materials, operations and maintenance.
- **Reduce, Reuse, and Recycle:** Waste audits, recycling programs and markets, composting, tenant and resident education, financial and environmental benefits.

HOW YOU WILL BENEFIT

- Implement sustainable property operations and increase energy and water efficiency
- Improve indoor environmental quality
- Learn to run a sustainable real estate management company

REGISTRATION FORM SRM001

Please send registration form along with payment on or before March 8, 2010 to: IREM Chapter 58, PO Box 202, North Chili, New York 14514-0202.

NAME _____ COMPANY _____
 PHONE NUMBER _____ EMAIL _____
 AMOUNT ENCLOSED _____ NUMBER ATTENDING _____
 CREDIT CARD VISA _____ MASTERCARD _____ DISCOVER _____ NUMBER ON CARD _____
 EXPIRATION DATE _____ NAME ON CARD _____